

# QUARTERLY NEWSLETTER

SIANA AFRICA



## Feature Story

### Together We Grow: The River Journey Curriculum

We have created a 4 step River Journey Curriculum, that will see beneficiaries go through 4 phases: 1. Spring: In this phase we focus on self-awareness, personal wellness, and tackle limiting beliefs. We teach Aloe Vera cultivation while emphasizing the wellbeing of the woman.

2. Stream: Here women move from awareness to action. They understand the value of collaboration, discipline, community and leadership while being trained in Beekeeping

3. Rapids: Women learn how to handle Resistance, gaining valuable insights in handling personal challenges, become adaptable and solution-oriented. They are instructed in Dragon fruit farming.

4. Ocean: Women learn care and compassion coming together to form women groups that will eventually become cooperatives. They are empowered to be environmental guardians, raising nurseries of indigenous tree seedlings and planting them in their communities.



**"Siana"** is a Maasai word that means **"the place of plentiful springs"** and at Siana Africa we are committed to empowering women to earn multiple streams of income.

## Spotlight

### Meet the Changemakers

Our founder was among 20 participants, from 12 countries, of the kanthari Leadership Impact Program that was held in-person at the kanthari Leadership Institute in Kerala, India.



## Quick Updates

 **Program Begins:** Launching on 2 February 2026

 **Beneficiary Recruitment Drive:** Deadline 18th January 2026

 **Event:** 8 March 2026: International Women's Day Tree Planting

## Founder's note

# From Kenya to India and Back: The Journey of Siana Africa

by Faith Siele

Every meaningful journey begins with learning, listening, and laying strong foundations.

In May 2025, I had the opportunity to travel to Kerala in the South of India for the kanthari Leadership Program. The 7 month in-depth program equipped me with tools to run a non-profit organization effectively and responsibly. It was a powerful reminder that passion alone is not enough: impact requires structure, accountability, and a deep commitment to the communities we serve.

Siana Africa was born out of a desire to walk alongside women and communities as they work towards economic empowerment.

As we take our first steps, we are intentionally starting small, learning continuously, and putting systems in place that will allow Siana Africa to grow with integrity and purpose.

We are currently in the early stages of recruiting our inaugural beneficiaries and preparing our training programs.

This foundational phase matters deeply to us because it sets the tone for how we will work; collaboratively, transparently, and with long-term impact in mind.

Thank you for believing in this vision and for choosing to be part of the Siana Africa story from the very beginning. The journey has just begun, and we are grateful to walk it together.



## Where we are

- Early-stage setup
- Building systems, partnerships, and programs
- Focus on strong foundations over quick wins



## Stay in Touch

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***“Small beginnings can grow powerful futures.”***

**\* 📈 Donate [here](#) today and be part of our story.**

## Community Spotlight

## Beneficiary Recruitment Drive

We are currently selecting Cohort 1 of our beneficiaries for a 6 week, non-residential program beginning on **2 February 2026**.

Application deadline: **18 January 2026**

👉 Apply by emailing: [info@sianafrica.org](mailto:info@sianafrica.org)

Further details will be shared during the application process.



### Eligibility criteria:

Applicants must:

- Be female, 18 years or older
- Live in Namanga, Kenya
- Be able to attend Saturday classes (3 hours)
- Communicate in Swahili or English
- Have an interest in farming or entrepreneurship

**“Economic empowerment of women is not a choice - its a necessity.”**

— Nirmala Sitharaman