

QUARTERLY NEWSLETTER

SIANA AFRICA



Feature Story

It's Official! Siana Africa Gets Its PBO Status

Siana Africa is officially a Public Benefit Organization.

Some moments are about paperwork.

Others are about everything the paperwork represents.

For Siana Africa, receiving our official registration as a Public Benefit Organization (PBO) in Kenya was one of those moments.

There is now a certificate that says what we have always known in our hearts: Siana Africa is here, and we are building something that matters.

Our journey began with a simple desire to create more economic opportunities for Maasai women in the semi-arid communities of Northern Kenya.

Since then, the vision has grown through every woman who has walked into our programmes, every seedling planted, every bead woven, every beekeeping lesson, every conversation and every person who has believed in what we are trying to build.

Becoming a registered PBO is an important step in that journey.

It gives Siana Africa a stronger foundation from which to build partnerships, mobilise resources and expand our work with women and communities.

But for us, this is not the finish line. It is permission to dream even bigger.

Spotlight

Visit from Friends of Siana Africa

Siana Africa Board Chair, Mary Mutua, and Friend of Siana, Simon Schroers, were welcomed at Siana Africa by participants from Cohorts 1 and 2. They shared learning, laughter and a hands-on loom-beading. *See page 2*



A copy of our license from the Public Benefit Organizations Regulatory Authority (PBORA)

Quick Updates

 Recruitment of program assistant underway

 Siana Africa is registered as a Public Benefits Organization

 Jan 2027, New Cohort Begins



"Courage doesn't always roar. Sometimes courage is the quiet voice at the end of the day saying, 'I will try again tomorrow.'"
--Mary Anne Radmacher

Spotlight

Visit from Friends of Siana Africa

One of our favourite moments this quarter was a visit to Siana Farm by our Board Chair, Mary, together with our friend Simon from Germany.

Mary spent time with the women in an informal conversation about their journey. She was keen to ask: What have they learnt? What has changed? What would they like to do next? What support do they need?

Sometimes the most important part of a programme isn't the formal training.

It is creating a space where women can sit together and talk honestly about where they are and where they want to go.

Then things got a little more hands-on.

Our guests joined the women for a loom-beading session. Mary made a custom bracelet.

And Simon? He made a beautiful bead flower.

Not bad for a first attempt! At Siana Africa, we seek to learn through exchange of skills, stories and cultures.

Where Learning Grows

Beyond Namanga

Our work this quarter also took us beyond the Siana Farm.

We had an opportunity to collaborate with *Ewaang' Women's group* in Kitengela, Kajiado County, where our founder, shared practical lessons on:

- Climate-smart agriculture
- Entrepreneurship
- Business record keeping
- Moving from manual to digital records

The conversation was a reminder that women don't only need ideas.

They need practical tools to understand whether those ideas are actually working.

Because, as we like to say: You cannot grow what you do not understand.

Sometimes empowerment looks like a business plan.

Sometimes it looks like a spreadsheet.

And sometimes it looks like finally knowing where your money went!

Demo Farm

Our demonstration farm continues to be a living classroom.

With crops including dragon fruit, aloe vera, papaya, sweet potatoes, lemons and bananas, Siana Farm gives women an opportunity to see how different crops can contribute to food security and income.

Because climate change is not an abstract issue for women living in semi-arid communities.

It affects what they can grow, what they can sell and what their families can eat.

That is why we are exploring farming approaches that can help women build resilience while creating opportunities for enterprise. See fig 1 & 2

* Your Support Matters!

👉 Donate [here](#) today and be part of our story. Your donation has an impact over families and generations to come.

At a glance

Quarter Three in Pictures



1 & 2: Siana Africa demo farm



2, 3, & 4: Cohort 1 and 2 during visit from Mary and Simon to Siana Africa



5, 6, & 7: Cohort 2 during intense loom bead making session. Session was led by guest catalyst, Elizabeth Namunyak



8 Cohort 2 participants sharing a light moment

Celebrating a journey that inspires our own Twajali

One of the beautiful things about this work is being reminded that we are part of something much bigger than ourselves.

This quarter, we travelled beyond Namanga to attend the 4th Graduation Ceremony of *Twajali Empowerment Network* in Ilkushin, Kajiado County.

Watching the graduates celebrate how far they have come was both inspiring and deeply encouraging. We saw the evidence of years of investment in youth, community and leadership. That made us reflect on the journey we are beginning to build at Siana Africa.

Sometimes, you need to see what is possible before you can imagine it for yourself.

That was what being at Twajali did for us. We got to appreciate their journey, first hand, and to witness the impact they are creating in the community.

Twajali also launched *Enaang*, its Luxury Tented camp hotel in the bush.

Enaang will be a bush camp like no other, offering hands on experience to students at *Twajali*. It will combine eco-tourism, hospitality, camping, farm-to-table dining, team-building and guided learning in a natural and culturally rich environment.

The visit also gave us a beautiful opportunity to witness an early morning blessing by elders of the Maasai community in Ilkushin a powerful moment of culture, community and tradition.

Our visit also led us to a model farm that uses smart agriculture to farm fruits and vegetables.

As we continue building Siana Africa, experiences like these remind us that sustainable change is a journey. We are learning from those who have walked before us, carrying forward what resonates, and dreaming about what our own journey might become.

We left *Twajali* inspired, grateful and even more excited about the road ahead.



Twajali Graduating class posing with a section of guests



One of the luxury tents at Enaang Resort



Twajali Graduating class 2026

Where we are

- Registered as Public Benefit Organization
- Building systems, partnerships, and programs
- Curriculum refinement
- Fundraising
- Training Trainer of Trainers

Scan me!



Stay in Touch

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📍 Lianai, Namanga, Kenya

"Siana means the place of plentiful springs..."

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Founder's Note

Siana Africa: Sustainable Building

by Faith Siele

When I think about the future of Siana Africa, one question keeps coming back to me: How do we build something that continues to grow even when we are not in the room?

For me, sustainability has never been only about funding. It is about people. It is about passing on knowledge, creating ownership and giving women the opportunity to become part of the solution.

That is why our Trainer of Trainers programme means so much to me. We are currently training alumnae of our River Journey programme to become Alumni Catalysts: women who once sat in the circle as participants and are now learning how to facilitate, mentor and walk alongside other women.

There is something deeply beautiful about that journey.

A woman who has benefited from the programme can now turn around and empower another woman.

She can say, "I have walked this road. Come, let me walk with you."

And this is only one part of what we are building.

As we look towards the year ahead, we are quietly laying the foundations for the next chapter of Siana Africa.

There are plans taking shape that will create more opportunities for women to learn, build enterprises, connect with markets and support one another.

This is the kind of sustainability I dream of for Siana Africa, a movement that grows through women, where knowledge is shared, leadership is multiplied and every generation creates space for the next.

We may have started Siana Africa, but I hope it will never belong to just a few of us.

I hope it belongs to every woman who finds her voice here, discovers her strength here, learns something new here, and one day returns to help another woman rise.

That, to me, is how we build something that lasts.

I am deeply grateful to every woman who continues to show up, and believe that something different is possible. And to everyone who has supported this journey — thank you for believing in the vision with us.